



# 2020 Troutdale City Council Priorities & Tactical Direction to Staff

## ASSET MANAGEMENT

Explore options for existing City Hall property

- Explore the options for sale of the property to a developer with some conditions and incentives for renovating the building

Determine how to best consolidate the location of the functions of city government.

- Pursue new leased space (preferably with an option to buy) to consolidate most of City Hall functions in a single location

## DEVELOPMENT

Negotiate High-Quality Development Agreements for URA

- Create a staff position & department to focus on Economic Development
- Create a Framework Plan for the URA properties
- Hire Consultant as needed to support new Economic Development Dept.

Promote Economic Development with businesses in the City

- Develop a plan to attract new businesses to Troutdale within focused geographical areas with clear parameters
- Discount some commercial SDCs for specific businesses and areas
- Create a storefront improvement grant program to help businesses improve their exterior façade, subject to City approvals

Develop a plan for Riverfront properties along Sandy River

- Push to design, fund and finish the Sandy River Trail
- Develop a plan for riverfront properties that aligns with URA and other City Plans



## COMMUNICATION & MARKETING

### Marketing & Tourism Promotion of Troutdale

- Create an Economic Development and Tourism department within the City.

## PUBLIC SAFETY

### Propose ways to improve Public Safety

- Establish a new citizen's Public Safety & Equity Committee to recommend a course of action and priorities for the 2021-2022 fiscal year

## GOVERNANCE

### Improve communication and collaboration with stakeholders such as Reynolds School District, Metro, County and State, Fairview, Wood Village, Gresham

- Maintain regular schedule of staff "check-in" meetings with partners
- Maintain regular schedule of Mayoral informal meeting with partners
- Explore options for providing Fire Service to Troutdale, including consolidation with neighboring cities or individual fire department