









Troutdale Confluence

Wood Partners Company Overview





Improving People's Lives by Creating Better Communities

Wood Partners develops, constructs and manages high-rise, high-density and garden style residential and mixed-use communities, striving to embody its mission of "Improving People's Lives by Creating Better Communities". The company has a localized "cradle-to-grave" approach with 800+ professionals in 22 offices operating in 20 states. The company is majority owned by its 30 Directors, with an average tenure of over 18 years in the industry and 10 years with Wood Partners. Wood Partners has a senior in-house construction team organized at local and regional levels with ability to operate as general contractor or construction manager. We also have property and asset management teams focused on providing best-in-class property management services and execution.

| 80,000+ | 30+ | 22 | 25 | 1,000+ |
|--|---------------------------------|-------------------------|---|-----------|
| Total market rate multifamily units developed since 1998 | Senior investment professionals | Offices across the U.S. | Year track record of multifamily investing and developing | Employees |

Vertically Integrated For Seamless, Local Execution



Development

- 80,000+ units and \$16.0Bn in total development
- National footprint spanning 22 offices with "cradle to grave" localized development responsibility
- 50+ development team members including 5 senior regional development directors supported by local partners with 15+ years average industry experience
- Formed in 2010, Wood Residential ("WR") and its team of 400+ dedicated professionals now manages 60+ properties and 20,000+ units across the country
- Strong alignment and performance relative to third party options and extensive leaseup experience

Property Management

Investment Management

- Dedicated asset management team maximizes results of on-site management teams
- In-house legal counsel and asset management team provide efficient best-inclass execution of dispositions
- Institutional quality accounting with approximately 20 CPAs and Big 4 audited financial statements annually since 2008 (with public company quality audit results)
- Dedicated in-house general contractor and 3rd party construction management capabilities with flexibility to develop garden, high-density and high-rise product types
- Senior in-house team organized at local and regional levels managing 290 construction professionals

Construction

Key Project Team Bios



Wood Partners local Portland team has deep experience in developing, constructing and operating mixed-use and residential projects across the region

Michael Nagy

Managing Director, Pacific Northwest (503) 457-8790 Michael.Nagy@woodpartners.com

Kevin Clark

Vice President of Development, Portland (925) 216.9954 Kevin.Clark@woodpartners.com

Blake LaRue

Project Executive, Portland 503.855.8208 blake.larue@woodpartners.com

Josh Llovd

Senior Vice President of West Operations 734.717.6756

Josh.Lloyd@woodpartners.com

Michael Nagy leads the Portland and Seattle market development practices for Wood Partners. He has led the development of over 3,000 housing units and 100,000 SF of retail space during that time. Michael has 15 years experience in investment banking and real estate development. Prior to joining Wood Partners, Nagy worked for Holland Partner Group, where he managed the development of several projects including The Platform District at Orenco Station. Previously, Michael worked in the real estate investment banking group of Robert W. Baird & Co. in Washington, DC, was involved in more than \$4 billion in public and private real estate financing and M&A transactions. He is a member of the Urban Land Institute in Portland and is the Vice President of Oregon Smart Growth.

Kevin Clark is a Vice President of Development in Wood Partners Portland Office. He previously served as Director of Development for Summit Development Group and Urban Asset Advisors. In this capacity he managed new development of over 700 housing units and over 10,000 square feet of retail space, along with acquisition of over 350 units of existing apartments. Kevin also spent four years working in economic development and land use in San Diego prior to relocating to Portland, Oregon.

Blake LaRue is a Senior Project Manager with 14 years' experience as a construction project manager. His expertise includes the management of a number of mixed-use Podium and mid-rise residential projects throughout the Portland Metro area. His involvement in projects start at the land acquisition and the design process and extends through the construction process. He assists in the development of the project budget, preconstruction activities, bidding, negotiation and contracting of the sub contractors. Blake will provide both financial and schedule oversight and project team support during the construction process.

Josh Lloyd is the Senior Vice President of Operations for the Western Region and oversees Wood Residential's portfolio, across the western and central US. Previously, Josh spent five years at Holland Residential, where he served as President of Operations, leading the property management, sales, marketing, and business intelligence teams through the company's two most profitable years since inception. Over his 20-plus years in the multifamily industry, Josh has also held leadership roles at AIMCO, The Lewis Group and Concord Management.

Masterplan Design Philosophy



Inviting to Troutdale Residents and Visitors alike through:

- Dispersed parks, plazas and green spaces
- Thoughtful pedestrian and bicycle connections to Riverfront,
 Downtown and Commercial Areas
- Intuitive Main Street design with publicly available parking
- Commercial node designed to draw park goers into the development and commercial patron to the parks





Site Vision and Plan



Vision

- Neighborhood Feel: Mix of scales, uses and public space
- Reinforce connection with the River
- Additive to Downtown Troutdale
- Ample on-street parking spaces (~150)
- Retail node and neighborhood supporting retail to encourage visitors and residents to mingle and meander
- Hospitality use with high visibility
- Mix of building types and scales allows for opportunities for ownership and rental housing at a variety of sizes and price points
- Diversity of housing typologies with unit types ranging from studios and 1bedrooms to townhome and live-work style units



Conceptual Plan Aerial





Planned Commercial Areas: ~13,000 SF



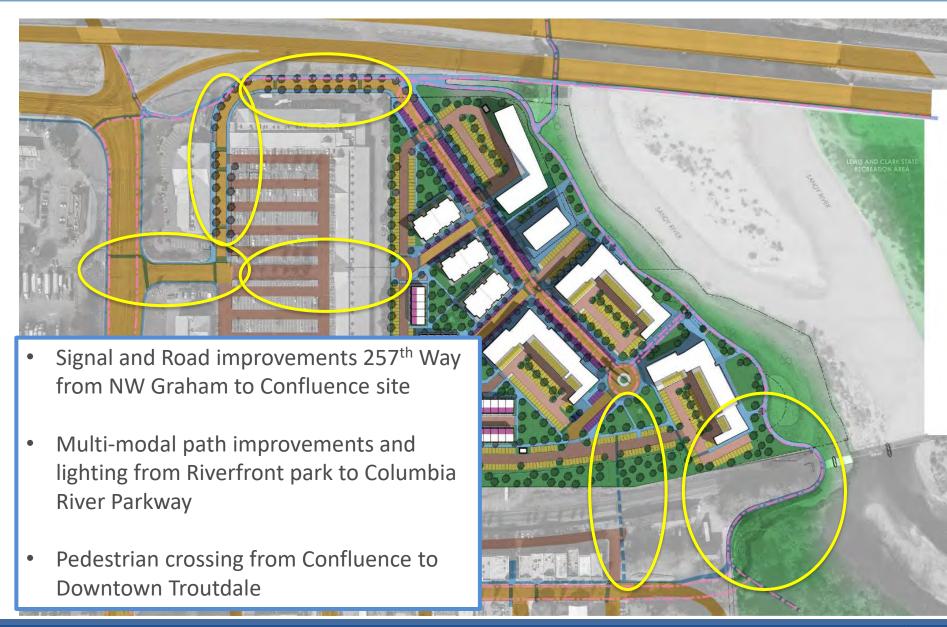
Commercial Node

- Anchored by 7,300 SF commercial building with deep awnings and outdoor seating (could be office use)
- 2,000+ SF Restaurant and Grill space to the north in Hotel building
 - 2,000+ SF of Retail space bordering in the South Mixed-use building



Potential Public Improvements





Phasing





Park/ Green Space





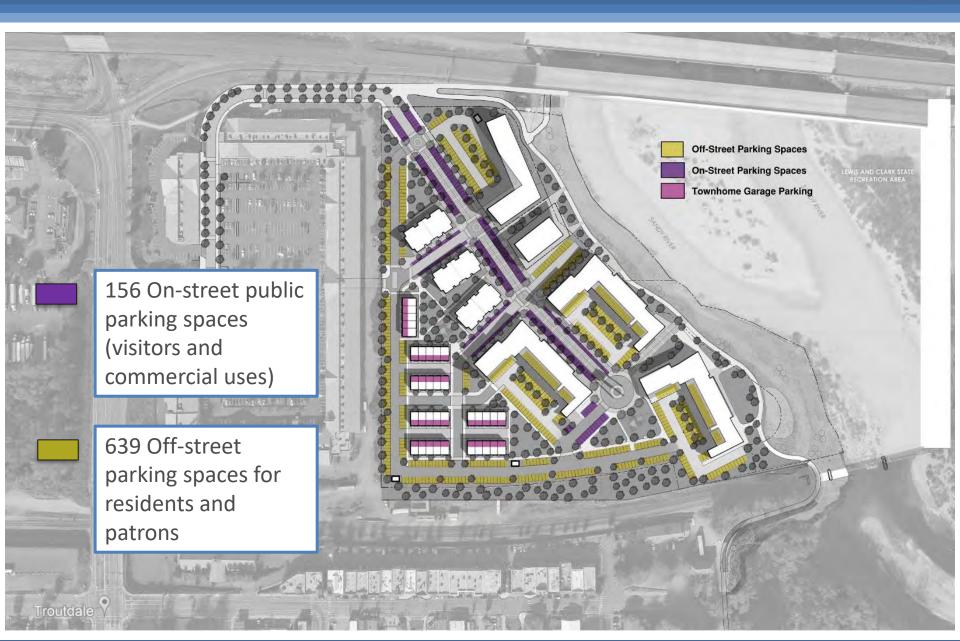






Parking Plan





Public Pedestrian and Bicycle Circulation









Public Vehicular Circulation





Mix of Uses Precedent – Alta Civic Station









Wood Partners Suburban Housing Precedents









Commercial Building Precedents











Pacific Northwest Lifestyle Hotel











Vision: Approachable, authentic PNW, lifestyle enthusiast

The Confluence Development Timeline





Residual Land Value



- Our underwriting contemplates a typical financing structure for our development projects: a construction loan at a 50-55% loan-to-cost ratio and a joint venture equity partnership with one of our many active financial partners.
- Per our conversations with Cascadia Partners and the City of Troutdale, we understand that an MULTE program could be established and that could be structured without a specific affordability requirement. Accordingly, we have underwritten a 10-year, 80% tax abatement on residential improvements which commences upon construction completion. The net present value of this tax exemption is roughly \$8 million based on our projections.
- Alternatively, TIF funding or alternative sources of subsidy that equate to \$8 million in combination with or in lieu of a tax exemption would be equivalent in our underwriting. We're flexible and happy to discuss pros/cons with City.
- Our preliminary underwriting on the structure and incentives outlined above is that we'd be able to pay a price equal to the city's investment in the property to date, approximately \$8,000,000.

Conversation Questions



- What are two or three challenges that you see in developing the site and implementing your vision? How do you propose overcoming those challenges, and what role do you see the City playing in assisting? KC/MN
 - Can you elaborate on how you envision infrastructure costs being covered? Are there specific elements that you are asking the City to participate in or have the city pay for infrastructure costs across the project? **KC**
- How has the current state of the market influenced your development program, and do you see any changes in the next 1-3 years that would make you adjust your thinking or approach? MN/KC
 - How does the current interest rate environment impact the ownership housing market? MN
 - Has your thinking on the amount and type of retail/hospitality that could be successful here changed? MN
- Will you be building the ownership housing, or will you be creating parcels to sell to homebuilders? MN

Conversation Questions, Continued



- Besides uses like breweries, what other light industrial or maker/creative space uses could you imagine on the Confluence site? MN
- The community has a very strong desire to see hospitality be built on this site. Can you describe the hotel component in a bit more detail? Who is the primary market, and which market segment do you think is appropriate for this site (limited service, extended stay, full service, lifestyle luxury, convention, etc.)? At what point in the development process do you see the hotel being built? KC/MN
- Would you be willing to consider a long-term ground lease as opposed to property sale? MN
 - If not, why?
 - If so, how would it change things for you, if at all?
- What's your public engagement strategy and why is your team best suited to engage the community? MN/KC

Team Specific Questions



- Your proposed design utilizes the indirect existing access. Did you consider working with the outlet mall owner to create an access through the mall and redesign your proposal around a central access? How would this access change your approach to the design and development on the site? MN
 - Would you anticipate a different mix of uses with direct access? Specifically, would some of the apartment uses likely switch to retail or other employment uses? MN
 - Is utilizing only the existing vehicular access on 257th Way through and around the outlet mall sufficient to achieve the vision you have proposed? KC
- How would you approach working with Time Equities? MN
 - How have you worked with an adjacent owner previously to achieve an important goal? What was the outcome? MN
- Your development program is centered primarily on market rate apartments, with some ownership townhouses included. Is there a reason that more commercial/maker space uses were not incorporated? KC/MN
- How much is your development program impacted by the existing features of the site like site access, infrastructure, etc.? MN/KC

Case Study: Alta ART Tower









ALTA ART TOWER (Completed)

1515 SW Alder, Portland, OR 97209

Private partnership with the Artists Repertory Theatre

Notable Project Features

Innovative land structure that involved redeveloping a non-profit theater company building (Artists' Repertory Theatre). By demolishing an underutilized wing of the theatre, splitting the block, and selling the undeveloped half; the theatre was able to generate enough capital to avoid bankruptcy and relocation. This meant that ART Tower's halfblock site retained future expansion area, the theatre was able to financially recover, and the neighborhood kept its artistic hub. A win for all.

The building includes unique programming geared towards the art community including a ground floor stage built within lobby for cultural performances, a music room, and extensive local artwork and murals. It also features a "backstage bar" retail concept to complement theatre. Alta ART Tower was the first multifamily development project over 150 units to break ground in the City of Portland since the Inclusionary Housing Ordinance passed in February 2017.

Total Development Cost

\$135m

Project Size

314 residential units

4,500 sf retail including a "Backstage Bar" designed suite for pre/post theatre show entertainment

Development Team

Owner: Wood Partners Development Architect: Ankrom Moisan Architects Contractor: Andersen Construction

Case Study: Alta University Place







ALTA UNIVERSITY PLACE (Under Construction)

2208 Mildred St. W., University Place, WA 98466

Notable Project Features

Catalytic suburban infill community featuring a richly programmed campus design with an abundance of outdoor amenity areas and new streets to promote a more vibrant public realm and pedestrian experience. The plan sets in motion University Place's long-range plan for creating a more dense and urban experience in the "Narrows Village" that will act as a northern gateway to the city.

Our site is entirely setback from existing improved ROW, and we were able to work with a multitude of adjacent owners who have access needs to serve their business to come to a solution that provided adequate access to our site while maintaining critical infrastructure for theirs.

Total Development Cost \$87m

Target Completion Date Spring 2023

Project Size

9 buildings 272 residential units ~40,000 sf Public Plaza

Development Team

Owner: Wood Partners Development

Architect: LRS Architects

Questions for City



- Which mixed use redevelopment projects do you consider to be the most applicable precedents for the City's vision for the Confluence site?
- What do you want the development partner to understand about the City of Troutdale and its stakeholders and residents?
- What is the most important trait for a development partner to have in the City's perspective?
- Please explain the emphasis on the light industrial/maker/creative spaces as part of the master plan. What does the City envision for these spaces? Are there are specific needs or deficiencies that the City is responding to?
- What is the City's ideal timeline to the development? Is there a phasing goal in mind?
- How extensive of a public outreach program is the City anticipating with regards to the specific masterplan design?
- Are there any examples of recent mixed-use apartment or townhome development projects that the City admires?